
Report to: Place Panel

Date: 30 January 2020

Subject: **Cultural Framework**

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1. Purpose of this report

- 1.1 To inform Place Panel Members about the ongoing activity of City Region partners who are working together to unlock the full potential of culture, sport and major events to deliver the City Region's vision.
- 1.2 To provide Place Panel with information on the development of the Leeds City Region Cultural Framework and vision document and seek endorsement from for the adoption of the framework and support structure arrangements

2. Information

Background

- 2.1 The City Region LEP Board have acknowledged that culture, sport and major events play a unique role in helping to inform and deliver the inclusive growth agenda and to this end commissioned work to assess how culture could be integrated and factored into delivery mechanisms.
- 2.2 As part of the development of this work partners recognised that additional capacity and specialist knowledge, experience and relationships were needed to drive this work to the next level. To this end, ten partners are supporting a 12-month part-time role to provide dedicated capacity to develop the City Region's approach to culture, sport and major events. This works sits with Place Panel and the anticipated outcomes of the work are to:
 - Understand the place-based priorities for culture, sport and major events by working closely with the local authorities and sector partners.

- Create a high-level vision for culture, sport and major events; integrating this as a key consideration in the development of all aspects of the City Region strategic policy framework.
- Develop the funding frameworks for the City Region and partners, to generate place-based funding models which facilitate and maximise investment in the identified priorities.

2.3 Work has been taken forward and been informed by conversations with a number of cultural stakeholders including Welcome to Yorkshire, Leeds University Cultural Institute and in consultation with partners through local authorities in individual meetings, through a Cultural Steering group, with Place Panel and with the Directors of relevant DCMS ALB's in the region. (Arts Council England, NHLF, Historic England, Yorkshire Sport) This has enabled the work to factor in existing and emerging regional / national cultural policies with alignment to national activity, particularly in the area of culture and regeneration, inclusive growth and well-being. West Yorkshire Chief Executives have also discussed the draft framework and vision document (see feedback in para 2.6).

Cultural Framework

2.4 Through this series of consultations, and working with the cultural steering group and partners under the leadership of the lead chief executive for culture, a Cultural Framework has been developed (appended) to provide a process and structure that enables the LEP to consider the potential for culture across the work areas of the LEP/ City Region. The emerging findings from engagement to date show the variety of ways culture, heritage, sport and major events can have an impact on inclusive growth in the City Region

Vision Document

2.5 To support the adoption of a cultural framework we are also working on a cultural narrative / vision document. This will showcase existing strengths and future opportunities. It will highlight high level priorities and be an advocacy document, co-authored / owned by the city region partners including DCMS culture ALBs in the region. (Outline structure appended) There have also been discussions with other major public funding bodies (e.g. Arts Council England, Heritage Lottery Fund, Historic England, and Yorkshire Sport/Sport England) who are keen to embed a greater 'place' focus in their approaches, providing opportunity to better align funding decisions around shared aims It is envisaged the document will be published and launched with partners .

Feedback from West Yorkshire Chief Executives

2.6 West Yorkshire Chief Executives have discussed and fully endorse the approach, and were supportive of the draft vision and framework. They recognised how the documents and methodologies developing could assist as advocacy documents for culture they could usefully make use of/ adopt individual districts. They also recognised how having a city region vision for culture, endorsed by all Local Authorities and major funding partners e.g. (ACE/ NHLF) would be advantageous when developing bids for funding.

They felt that the work so far had helped raise the cultural agenda and that engagement across the region, with all local authorities working with the national cultural agencies and the LEP, is a good example of real and effective partnership work, which they want to see continue.

Framework and Vision documents next steps

- 2.7 Comments have been received from consultations with steering group members and WY Chief Executives suggesting the vision document should be more narrative and tell the story of the region, which will be taken into account in the next version. There were also comments on the cross over between this work and the visitor / tourism economy sector. To facilitate joint working the new Chief Executive of Welcome to Yorkshire will be invited to future steering group meetings.

Directing activity

- 2.8 A number of partnerships and structures are emerging which will be vital for the delivery of the cultural framework and vision and for continuing the work instigated to develop effective cultural partnership relationships. Some of these are currently active but some need to be further developed and endorsed as ways of working.

Partnerships and cultural leadership is required to

- Support the cultural steering group / advisory group.
- Support the framework through the LEP boards.
- Support the LEP on cultural policy.
- Strengthen collaboration with local cultural businesses and national agencies to support economic growth across the Leeds City Region.
- Where / when appropriate to develop criteria / business cases for investment in cultural assets and programmes insuring effective prioritisation and supported by relationships with cultural partners and funding organisations.
- Work in partnership with Local Authorities on culture policies, strategies and plans to support growth in local assets
- Support and maintain stakeholder relationships including strong levels of engagement with cultural businesses Arts Council, NHLF, Historic England, Yorkshire Sport and other national bodies.
- Develop and assess business cases for investment of local and national funding.
- Promote the interests of the LCR both nationally and internationally and help raise the profile and reputation of the cultural sector
- Assist and advise on cultural policy and strategy matters

2.9 Partnerships

Partnership / Function	Who	Status
<p>Cultural Steering Group</p> <p>Partnerships that aid sharing of cultural delivery best practice and understanding of the cultural infrastructures/ priorities and issues at a local level.</p> <p>What it does - Feeds in information relating to local cultural initiatives e.g. CDF, cultural compacts development of programmes at a local level.</p>	<p>Heads of Culture</p> <p>Reps from ALBs</p> <p>WYCA</p> <p>CX</p>	<p>A Cultural Steering group exists</p>
<p>Cultural Partners/ Leaders group</p> <p>Partnerships that aid an understanding of national policy and how this is delivered at a regional and local level helps shape and align priorities</p> <p>The group that helps develop and monitor the work of the framework.</p>	<p>Directors</p> <p>ALBs</p> <p>CX</p> <p>Cultural Champions</p> <p>WYCA</p>	<p>A cultural leaders group exist – which includes all but the cultural champions</p>
<p>Cultural Champions</p> <p>Partnerships that develop the cross cutting potential of culture – e.g. transport / planning.</p> <p>Ensures culture is considered in all aspects of the work of the LEP/ WYCA</p> <p>Cultural champions to be nominated / recruited for each panel who would meet with cultural partners group to develop action plans etc.</p>	<p>LEP / Panels</p> <p>Cultural Champions on each of the panels to work with</p>	<p>None</p>
<p>Regional and National partnerships</p> <p>Cultural partnerships that extend beyond the city region to</p> <p>Pan Yorkshire partnerships</p> <p>NP11 cultural partnerships</p>	<p>Yorkshire reps</p> <p>ALBs</p> <p>Northern Reps</p>	<p>Emerging structure through NP11 work possibly</p>

3. Financial Implications

3.1 There are no financial implications directly arising from this report.

4. Legal Implications

4.1 There are no legal implications directly arising from this report.

5. Staffing Implications

5.1 There are no staffing implications directly arising from this report.

6. External Consultees

6.1 No external consultations have been undertaken.

7. Recommendations

7.1 Place Panel Members are asked to note the ongoing activity of City Region partners who are working together to unlock the full potential of culture, sport and major events to deliver the City Region's vision.

7.2 Place Panel are asked to endorse the adoption of the framework and support structure arrangements

8. Background Documents

None.

9. Appendices

Appendix 1 – Cultural Framework

Appendix 2 – Draft Outline Vision document